

FAQs

Does it cost for spectators to watch the event?

Spectating at the event is completely free! We think that elite level cyclocross is so exciting and should be accessible to everyone, and are proud that this World Cup is the first World Cup in the US, and one of the few world-wide that doesn't charge admission.

Where is Waterloo?

Waterloo, Wisconsin, the world headquarters of Trek Bicycles, is a city in Jefferson County in the U.S. state of Wisconsin. Waterloo is located between the cities of Madison and Milwaukee and is 150 miles from Chicago.

What's the big deal with a World Cup?

World Cup Waterloo is one of 9 races that make up the Telenet UCI World Cup Cyclocross series. Only 1 other race takes place in the US. The other host nations are Belgium, The Netherlands, Germany, Denmark and France

Can I race in the World Cup?

The UCI World Cup race is exclusively for elite racers who are selected by their national federations to represent their countries. However, all amateur racers can race on the same World Cup course in their respective amateur categories throughout the weekend.

What time do the elite racers race?

The elite men start at 1:30 pm on Sunday and the elite women start at 3:15.

How do I register?

<https://www.usacycling.org/register/2017-1760>

Is there a discount if I race more than one race?

Yes! Amateur racers can race additional races on the same day for a \$15 discount.

What time does on-site registration open?

Onsite registration will open at 10 am on Friday and 6:45 am on Saturday & Sunday.

Can I reserve space for my team to set up a team tent during the day?

Yes! Space for team tents will be available on a limited basis with advanced reservations at <https://www.usacycling.org/register/2017-1760>

I pre-registered for the race. Can I pick up my number in advance?

In addition to on-site registration pick up, you can pick up your number at Trek Bikes headquarters on Thursday September 20 from 3- 7pm. You can ride the course at that time as long as you sign your Rider Liability Waiver first, and we'll have lots of fun activities that will be taking place.

Will you have mechanic on site?

Yes, we're proud to say that SRAM neutral support will be on-site throughout the weekend.

Do you have hotel deals at nearby hotels?

World Cup Waterloo has made an arrangement with 2 area hotels for a special rate. This special rate is only available until September 1, 2018.

Holiday Inn Madison at the American Center

\$129 + tax per room – includes breakfast and healthy buffet dinner.

Guests may reserve their rooms by calling the front desk at (608) 249-4220 or by using the three letter group code "WCW" when making a reservation via the hotel's website:

<https://www.ihg.com/holidayinn/hotels/us/en/madison/msntc/hoteldetail>

Holiday Inn Express

Rate: \$105 + tax - includes breakfast.

Guests may reserve their rooms by calling the front desk at (608) 467-3555 or by using the three letter group code "WCW" when making a reservation via the hotel's website:

<https://www.ihg.com/holidayinnexpress/hotels/us/en/madison/msncr/hoteldetail>

Special rates end September 1, 2018

Is there anything going on Friday night other than the racing?

Yes, a unique co-ed racing opportunity featuring several soon-to-be-named cycling legends. Don't miss this chance to tell your friends you raced two of the greatest of all time. Costumes are encouraged yet optional. Your entry fee gets you a commemorative pint glass and a delicious post-race beer but it is your costume that will determine your starting position.

What types of food will there be at the race?

You'll have your choice of brats & burgers, tasty frites, Belgian waffles and treats for the kids. We've partnered with a great group to provide delicious food throughout the day, all weekend long. You won't go hungry!

Will you be serving beer?

Of course! It's Wisconsin, after all.

Is there entertainment for kids?

In addition to a Kids Race for ages 1 – 10 at 12:00 noon on both Saturday and Sunday, as in years' past, there will be a kids area with games and toys for the mini cross fans.

Can I volunteer in exchange for a race entry?

Sure! Volunteers working a minimum of 4 hours per day will be reimbursed for one race.

What if it rains?

Rain or shine, then event will go on and be awesome. If it does turn stormy, there will be tents to duck out of the rain.

Is there a place to wash my bike?

Yes, there will be 2 public bike washing stations located around the venue. Note that during the World Cup races, power washers in the Pit will be available only for World Cup racers.

Can I set up my RV or pop up tents at the race?

Reserved Parking for team tents & campers is available for a fee on a space available basis – reserve your space at <https://www.usacycling.org/register/2017-1760>

We need to talk about your dog

362 days a year, we LOVE your dog(s). The three days that make up the Trek CX Cup are the exception. Please leave your dog(s) at home. If you have a cat, please take photos to post to Instagram before you arrive because they are not allowed either.

Can I bring my 20-foot-long pole with the massive flag?

Oh, please no. We're all for representing what you're into but there's other ways to go about it that don't endanger the safety of athletes, spectators, and ruin the sightlines for pretty much everybody. Bring your energy but please leave the flags and poles firmly planted at home.

Will Trek be giving factory tours?

Trek will be conducting tours for the public on Friday [**confirm with Trek**]

I'm a member of the press – how can I get a press pass?

Members of the press can apply for credentials at the website beginning in August.

I can't make it to Waterloo this year. Can I watch the race live on the internet?

Yes, Trek Bicycle has reached an agreement to broadcast the Telenet UCI Cyclo-cross World Cup Waterloo on the brand's website, trekbikes.com. Access to the livestream of the race will be provided for free courtesy of Segafredo Coffee.

Trek will be providing this stream for free to viewers throughout the United States. The broadcast is currently scheduled to begin at 1:00 US Central on Sunday, September 23— a half hour before the Elite Men's race begins at 2:00 US Central. The Elite women's race is currently scheduled for 3:15 US Central.

