TREK + BONTRAGER
BRAND PLACEMENT GUIDELINES
MENS FITTED & SEMI-FITTED ROAD JERSEY

DISCLAIMER: ANY COLORS CHOSEN BY THE CUSTOMER FOR THE BONTRAGER & TREK WORDMARKS MAY BE AMENDED AT THE DISCRETION OF TREK AND BONTRAGER. TREK RESERVES THE RIGHT OF FINAL DECISION ON THE INTERPRETATION OF THESE TERMS AND CONDITIONS.
WOMENS FITTED & SEMI-FITTED ROAD JERSEY

**MANDATORY**
BONTRAGER WORDMARK MUST APPEAR ON FRONT COLLAR OF JERSEY
*MUST ALWAYS BE VISIBLE*

**MANDATORY**
BONTRAGER CUSTOM LOGO MUST APPEAR ON UPPER CENTER BACK POCKET PANEL
*MUST ALWAYS BE VISIBLE*

**OPTIONAL**
TREK WORDMARK ON EITHER SIDE PANEL
SIZING: 10" W x 0.94" H

**OPTIONAL**
TREK WORDMARK ON EITHER SIDE PANEL
SIZING: 10" H x 0.94" W

**OPTIONAL**
TREK WORDMARK ON EITHER SIDE PANEL
SIZING: 10" H x 0.94" W

**OPTIONAL**
TREK WORDMARK ON CENTER BACK NECK
SIZING: 3.25" H x 0.3" W

**OPTIONAL**
TREK WORDMARK ON EITHER / BOTH SLEEVES
SIZING: 3.25" H x 0.3" W

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MENS FITTED ROAD BIB

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WOMENS FITTED ROAD BIB

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DISCLAIMER: Any colors chosen by the customer for the Bontrager & Trek wordmarks may be amended at the discretion of Trek and Bontrager. Trek reserves the right of final decision on the interpretation of these terms and conditions.
MENS LOOSE FIT MTB TECH TEE

**MANDATORY**

Bontrager Wordmark must appear on front collar of jersey
*Must always be visible*

**OPTIONAL**

Trek Wordmark on either side panel
Size: 10"W x 0.94"H

Trek Wordmark on either side panel
Size: 10"H x 0.94"W

Trek Wordmark on either / both sleeves
Size: 3.25"H x 0.3"W

**MANDATORY**

Bontrager Custom logo must appear on upper center back pocket panel
*Must always be visible*

**OPTIONAL**

Trek Wordmark on center back neck
Size: 3.25"H x 0.3"W

Trek Wordmark on either / both sleeves
Size: 3.25"H x 0.3"W

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TREK + BONTRAGER BRAND PLACEMENT GUIDELINES

WOMENS LOOSE FIT MTB TECH TEE

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MENS WINDSHELL VEST

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WOMENS WINDSHELL VEST

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MEN'S WINDSHELL JACKET

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WOMENS WINDSHELL JACKET

[MANDATORY] BONTRAGER WORDMARK MUST APPEAR ON FRONT COLLAR OF JERSEY *MUST ALWAYS BE VISIBLE

[OPTIONAL] TREK WORDMARK ON CENTER BACK NECK SIZING: 3.25''H x 0.3''W

[OPTIONAL] TREK WORDMARK ON EITHER SLEEVE SIZING: 3.25''H x 0.3''W

[OPTIONAL] TREK WORDMARK ON EITHER SIDE PANEL SIZING: 10''H x 0.94''W

[OPTIONAL] TREK WORDMARK ON EITHER SIDE PANEL SIZING: 10''W x 0.94''H

[MANDATORY] BONTRAGER CUSTOM LOGO MUST APPEAR ON UPPER CENTER BACK POCKET PANEL *MUST ALWAYS BE VISIBLE

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ACCESSORIES
ARM & LEG WARMERS

[MANDATORY]
BONTRAGER WORDMARK
MUST APPEAR ON EACH
UPPER ARM CUFF
*MUST ALWAYS BE VISIBLE

[OPTIONAL]
TREK WORDMARK
ON EITHER / BOTH FOREARMS
SIZING: 3.25” H x 0.3” W

[MANDATORY]
BONTRAGER WORDMARK
MUST APPEAR ON EACH
UPPER ARM CUFF
*MUST ALWAYS BE VISIBLE

[OPTIONAL]
TREK WORDMARK
ON EITHER / BOTH CALF AREA
SIZING: 7” H x 0.66” W

[MANDATORY]
REFLECTIVE DETAILING
WILL APPEAR ON EACH
LEG LOWER CALF AREA

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