

May 4, 2006

## Trek Anthem C Elite Recall

**Trek Bicycle Corporation in cooperation with the US Consumer Product Safety Commission (CPSC) today announces a voluntary recall of the Trek Anthem C Elite and Anthem C Elite WSD bicycle helmets.**

Effective immediately Trek Bicycle Corporation is requesting that owners of the Trek Anthem C Elite and Trek Anthem C Elite WSD helmets stop using the product immediately and return them to an Authorized Trek Dealer for exchange or refund.

The Consumers Union (CU), publishers of Consumer Reports Magazine, recently performed a bicycle helmet impact test of the CPSC guidelines for safety under severe impact. The CU brought to Trek's attention that their tests showed our most popular helmet the Trek Vapor passed testing with flying colors, but indicated that our newly introduced Anthem C Elite helmets did not meet the CPSC guidelines.

These helmets have passed pre-production Trek testing, the European CRITT certification, and independent lab testing. However Consumer Reports did not pass the Anthem C Elite helmets. Because of that we are voluntarily recalling all Anthem C Elite helmets.

This recall only effects Anthem C Elite and Anthem C Elite WSD helmets, there have not been any injuries related to this action. All other Anthem helmets are NOT affected.

### Frequently Asked Questions:

- Q: What Trek helmets are affected by the recall?  
A: Only Anthem C Elite & Anthem C Elite WSD helmets are affected. No other Trek helmets are affected. The helmet has a sticker "Trek Anthem C" on the inside.
- Q: What is the problem?  
A: Consumer Reports indicated that the Anthem C elite helmet does not pass the CPSC impact test.
- Q: Did Trek test the helmet?  
A: Yes, Trek tested the helmet and it has also been tested by independent laboratories, and it was certified by CRITT standards. However, given the CU results Trek has decided to take a cautious approach and recall the helmet.
- Q: Have there been any injuries?  
A: No, there have not been any injuries.
- Q: Are all Anthem helmets involved?  
A: No, just the Anthem C Elite and Anthem C Elite WSD helmets.

6. Q: How can I tell the difference between the regular Anthem and the Anthem C Elite helmet?  
A: The Anthem C Elite helmet has an nude carbon cross bar across the front of the helmet. The regular Anthem helmet does not. There is also a "Trek Anthem C" sticker on the inside of the helmet.

**Anthem C Elite – Affected**



**Anthem – Not Affected**



Consumers with questions should call Trek at (800) 373-4594 between the hours of 8am - 7pm CST Monday through Friday and 9am – 5pm Saturday.